



**AAHAM WEBINAR  
WEDNESDAY, May 5, 2021  
1:30pm - 3:00pm EST**

**EVERYONE Earns 3 AAHAM CEUs for attending**

Join AAHAM, Kameron Gifford, CPC and Todd Gifford, MBA, Ph.D., CRC from ERM Consulting, Inc, as we present this timely webinar,

**“Let’s Talk About Risk”**

Risk Adjustment is a new concept for many revenue cycle professionals, but risk adjustment is not new. Two experienced industry professionals will lead us in diving into what risk adjustment is and how it impacts value-based payment models. Further, it will address the importance of documenting and coding for the Hierarchical Condition Category (HCC) across all payment models. Documentation needs will be reviewed in relationship to validation of payment as well as simple keys for your organization to optimize risk adjustment operations and associated revenue.

Attendees will:

- Discuss the importance of managing HCCs year over year. What resources are available from CMS to help?
- What are the components of a risk score and how is it calculated? What is the impact of the payment count?
- Review new HCCs and see what documentation is needed to validate payment.
- Simple steps for optimizing risk adjustment operations and associated revenue.

Level of webinar: Beginner/Intermediate

Target audience: Managers, Analysts, Billers, Coders, CDI Specialists and Physicians

**About our speakers:**

Kameron Gifford is the founder and Chief Executive Officer of ERM Consulting and mHealth Games, an online learning company. Over the last 17 years, she has worked hand in hand with physicians, managed care organizations, hospitals and health plans to develop efficient billing practices, implement value added processes and improve the entire experience of care for their patients. Kameron is passionate about risk adjustment and a strong advocate for frontline staff.

Todd Gifford is the Managing Director at ERM Consulting. Prior to joining ERM, Todd was the Director of Finance for a large Medicare Advantage MSO. He was Managing Director of Health Solutions UK, a joint venture with Humana. Todd graduated from the University of Arkansas and received his MBA from Webster University and was awarded a Ph.D. in Business from Woodfield University. Todd is also the Co-founder of mHealth Games, an innovative technology company headquartered in Miami, Florida.

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This webinar includes a presentation, Q&A period, and handout provided via email. The registration is for one line, if multiple lines are to be used, a separate registration must be submitted. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone earns CEUs for attending, so feel free to gather up your whole team! You will receive a CEU submission form for yourself and your entire group of listeners with your confirmation.

This webinar costs \$35 for AAHAM National members and \$99 per line for non-AAHAM members. If you are having issues registering, please contact Moayad Zahraiddin at [moayad@aaaham.org](mailto:moayad@aaaham.org).

***Join as a National Member today, registration for this webinar will be included for free!***

We apologize but we do not invoice nor accept purchase orders. Registrations must be received on or before April 28, 2021. We are unable to accept registrations after that date

The Friday before the webinar we will email the registrant the confirmation, handouts, dial-in number, passcode and CEU submission form. Reminders will also be sent the week of the webinar. On the program date...it's easy, just call in at the scheduled time and enter your passcode.

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Certification•Compliance •Leadership Development•Networking•Advocacy*



# Webinar Registration Form

**Please Return to:**

AAHAM Webinar Registration  
 11240 Waples Mill Road, Suite 200  
 Fairfax, VA 22030  
 Fax: 703.359.7562  
 Email: [info@aaham.org](mailto:info@aaham.org)

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| Name          |       | Title         |                 |
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| Address       |       |               |                 |
| City          | State | Zip           | Country         |
| Phone         | Cell  | Local Chapter | AAHAM Member ID |

**Upcoming Webinar Schedule and Rates****Topic: Recover Lost Revenue Through Out-of-State Medicaid**

When: WEDNESDAY, April 7, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: March 31, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

**Topic: Consumer Communication Preferences and the Consumer Financial Protection Bureau's Debt Collection Rule**

When: WEDNESDAY, April 21, 2021 1:30 PM - 3:00 PM EDT  
 Registration Deadline: April 14, 2021 AAHAM CEU's Earned: 3

- AAHAM National Member \$35       Non-members \$99

**Topic: Let's Talk About Risk**

When: WEDNESDAY, May 5, 2021 1:30 PM - 3:00 PM EDT  
 Registration Deadline: April 28, 2021 AAHAM CEU's Earned: 3

- AAHAM National Member \$35       Non-members \$99

**Topic: Life Cycle of A Claim; Billing Basics**

When: WEDNESDAY, May 19, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: May 12, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

**Payment Method:**

- Check/Money Order (Make Payable to AAHAM)  
 Amex    Visa    MasterCard

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**PAYMENT TOTAL**

**Join as a National Member today, and get one webinar registration for free!**  AAHAM National Membership \$209

TOTAL ENCLOSED: \_\_\_\_\_

Please indicate the date of the webinar you would like to be included with your membership:

[Online Member Registration](#)[Online Nonmember Registration](#)

Questions? Please call 703.281.4043 x 4  
 or email [moayad@aaham.org](mailto:moayad@aaham.org).