



AAHAM WEBINAR
WEDNESDAY, April 3, 2019
1:30pm - 3:00 PM ET

FREE AAHAM WEBINAR!
EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM and Caroline Znaniec, Principal at Luna Healthcare Advisors LLC, as we present this timely webinar,

“Seeing Through Pricing Transparency”

This free webinar will review this year’s Legislative Day topic, pricing transparency requirements. All providers are impacted by this CMS ruling. Find out about strategies utilized nationally including pros and cons to the various approaches. Gain insight to better understand and be prepared for pricing transparency discussions at your organizations.

Learn how to:

- Explain the regulatory requirements of pricing transparency
- Identify pricing strategies utilized nationally
- Understand the pros and cons of various pricing strategies
- Design a pricing methodology that best fits the needs of your organization
- Explain strategies for maintaining pricing transparency

Space is limited to the first 100 registrants, register today!

Level of webinar: Intermediate

Target audience: Revenue Integrity and Compliance personnel

About our speakers:

Caroline Znaniec is the Principal of Luna Healthcare Advisors LLC. She has been working in healthcare for over 22 years. She is a graduate of Salisbury University with a Bachelor of Science in Corporate Health, and Wilmington University with a Master of Business Administration and Master of Science Management in Health Care Administration. Caroline is also Epic certified in Revenue Integrity. Caroline consults nationally on topics of revenue integrity. Prior to Luna Healthcare Advisors, she was the consulting lead for revenue integrity services at both Grant Thornton LLP and Navigant Consulting,

Corporate Compliance Officer of an integrated health system, and has held other various positions within the healthcare revenue cycle. Caroline has spoken nationally, regionally and locally for many organizations. Caroline can be reached at caroline@lunahealthcareadvisors.com.

This FREE, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

To register...

Email, fax or mail your registration form with payment to:

AAHAM Webinars

11240 Waples Mill Road

Suite 200

Fairfax VA 22030

Fax: 703/359-7562

Email: moayad@aaaham.org

We apologize but we do not invoice nor accept purchase orders. **Registration must be received on or before March 27, 2019.** We are unable to accept registrations after that date. **Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.**

On April 1, 2019, you will be emailed your confirmation, handouts, phone number and passcode to use for the call, and a CEU form. On the program date...It's easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

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Certification•Compliance •Leadership Development•Networking•Advocacy*



Webinar Registration Form

Please Return to:

AAHAM Webinar Registration
 11240 Waples Mill Road, Suite 200
 Fairfax, VA 22030
 Fax: 703.359.7562
 Email: info@aaham.org

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Upcoming Webinar Schedule and Rates

Topic: How to Mitigate Denials through Process Improvement
 When: WEDNESDAY, March 20, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Kristie Bailey, Senior Manager for Revenue Integrity Solutions, and Cathy Archuleta, Senior Consultant at Sunstone Consulting
 Registration Deadline: March 13, 2019 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: Seeing Through Pricing Transparency
 When: WEDNESDAY, April 3, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Caroline Znaniec, Principal at Luna Healthcare Advisors LLC
 Registration Deadline: March 27, 2019 AAHAM CEU's Earned: 3

AAHAM National Member FREE Non-members FREE

Topic: The Path to Ending Faxing in Healthcare
 When: WEDNESDAY, April 24, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Scott Overholt, Chief Development Officer, Vyne Medical
 Registration Deadline: April 17, 2019 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

[Online Member Registration](#)

[Online Nonmember Registration](#)

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Questions? Please call 703.281.4043 x 4
or email moayad@aaham.org.

Do something today that your future self will thank you for.

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#AAHAMRaisetheLevel