



**AAHAM WEBINAR  
WEDNESDAY, March 7, 2018  
1:30pm - 3:00 PM EDT**

**EVERYONE Earns 3 AAHAM CEUs for attending**

Join AAHAM and Catherine M. Zito, FHFMA, CPA, CPC, CEO of Lighthouse Healthcare Advisors, as we present this informative webinar,

**“How MACRA and Value Based Contracts Impact the Patient Accounting Roles”**

Attendees will learn about MACRA (Medicare Access and CHIP Reauthorization Act of 2015) and the specific roles that patient accounting departments will need to assume in order to be successful in value-based care. Participants will gain a better understanding of MACRA, learn the reporting requirements for MIPS (Merit-Based Incentive Payment System), and explore how the patient accounting roles will be impacted by value-based care and what these roles can do to prepare for this change.

Learn about:

- Understanding of MACRA
- Reporting requirements of MIPS
- How patient accounting roles will be impacted by value-based care
- How patient accounting departments can prepare for this change

**Space is limited to the first 100 registrants, register today!**

Level of webinar: INTERMEDIATE

Target audience: Physician Practice Managers, PFS Directors, Patient Access Managers, and CFOs who want to explore how the patient accounting roles will be impacted by value-based care and what these roles can do to prepare for this change.

**About our speaker:**

Cathy Zito is an experienced healthcare financial professional that began her career at Johns Hopkins in budget and finance. She has also worked at University of Maryland's Faculty Physicians in the managed care department. She is now the CEO of Lighthouse Healthcare Advisors which provides healthcare consulting services specializing in

managed care contracting, EHR optimization, compliance, value-based contract readiness, coding and auditing, and training for physician practices.

She is a graduate of University of Baltimore; a CPA and CPC. She is a member of HFMA, MGMA, and AAPC. She also has obtained a Six Sigma Green Belt in Healthcare Certificate of Achievement from Villanova University.

Ms. Zito can be reached at [czito@lighthouseha.com](mailto:czito@lighthouseha.com).

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This \$145, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. **Payment must be received on or before February 28, 2018. You will receive your confirmation and handouts via email by March 4, 2018.** The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

**To register...**

Email, fax or mail your registration form with payment to:

AAHAM Audio Conference  
11240 Waples Mill Road  
Suite 200  
Fairfax VA 22030  
Fax: 703/359-7562  
Email: [moayad@aaham.org](mailto:moayad@aaham.org)

We apologize but we do not invoice nor accept purchase orders. Payment in full must be received **on or before February 28, 2018**. We are unable to accept registrations after that date. **Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.**

**After registering...**The Monday prior to the call, you will be emailed a confirmation, phone number and passcode to use for the call, a CEU form as well as a set of handouts. **On the program date...**It's easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

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Certification•Compliance •Leadership Development•Networking•Advocacy*



# Webinar Registration Form

**Please Return to:**

AAHAM Webinar Registration  
 11240 Waples Mill Road, Suite 200  
 Fairfax, VA 22030  
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 Email: info@aaham.org

Name		Title	
Employer Name		Email Address	
Address			
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Phone	Cell	Local Chapter	AAHAM Member ID

### Upcoming Webinar Schedule and Rates

**Topic: How MACRA and Value Based Contracts Impact the Patient Accounting Roles**

When: WEDNESDAY, March 7, 2018 1:30pm - 3:00 PM EDT  
 Speaker(s): Catherine M. Zito, FHFMA, CPA, CPC, CEO of Lighthouse Healthcare Advisors

Registration Deadline: February 28, 2018      AAHAM CEU's Earned: 3

- AAHAM National Member \$145       Non-members \$235

**Topic: 340B Drug Pricing Program – Compliance is Everybody's Business**

When: THURSDAY, March 15, 2018 2:00 pm - 3:00 PM EDT

Speaker(s): Renee Gravalin, partner with Eide Bailly LLP

Registration Deadline: January 31, 2018      AAHAM CEU's Earned: 2

- AAHAM National Member FREE       Non-members FREE

**Topic: Regulatory Issues facing the Accounts Receivable Management (ARM) Industry – What Providers Need to Know**

When: WEDNESDAY, April 11, 2018 1:30pm - 3:00 PM EDT

Speaker(s): George Buck, President Emeritus and W. Judd Peak, CCO and General Counsel of Frost-Arnett Company

Registration Deadline: April 4, 2018      AAHAM CEU's Earned: 3

- AAHAM National Member \$145       Non-members \$235

**Topic: MSP Compliance and Accident Claims**

When: WEDNESDAY, April 25, 2018 1:30pm - 3:00 PM EDT

Speaker(s): Michael Ford, J.D., Chief Development Officer of Medical Reimbursements of America

Registration Deadline: April 18, 2018      AAHAM CEU's Earned: 3

- AAHAM National Member \$145       Non-members \$235

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Check/Money Order (Make Payable to AAHAM)

Amex    Visa    MasterCard

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TOTAL ENCLOSED: \_\_\_\_\_

[Online Member Registration](#)

[Online Nonmember Registration](#)

Questions? Please call 703.281.4043 x 4  
 or email [moayad@aaham.org](mailto:moayad@aaham.org).

Do something today that your future self will thank you for.

#AAHAMAlwaysInvestinYourself

#AAHAMRaisetheLevel