



AAHAM WEBINAR
WEDNESDAY, February 7, 2018
1:30pm - 3:00 PM EDT

EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM and Candy Edie, MBA, CRCE-I, Lead Consultant at Navin Haffty & Associates, as we present this informative webinar,

“Your Revenue Cycle, It's not Just Billing Anymore”

The revenue cycle is flowcharted from contract management, visit management, and EDI transactions through to denials management and collections. This timely, *intermediate* level webinar will demonstrate how to increase volume, maximize revenue for the services performed, and create efficiencies in the billing and collections process.

Learn about:

- How to develop a policy and procedure for negotiating payer contracts
- How to use quality patient care and payer incentives to improve visit volumes
- How to use HIPAA EDI transactions to improve the billing and collection process
- How to develop a policy and procedure for Patient Financial Services work flow
- How to create a decision document to determine when, what and how much to outsource

Space is limited to the first 100 registrants, register today!

Level of webinar: INTERMEDIATE

Target audience: Physician Practice Managers, PFS Directors, Patient Access Managers, and CFOs who want to maximize revenue for the services performed, and create efficiencies in the billing and collections process.

About our speaker:

Candy started her career in public accounting and after 11 years and 3 different firms transitioned to healthcare where she has worked as a CFO, Financial Systems Analyst, Director of Patient Access, Director of Patient Accounting, a Health Promotion Officer,

and now a Lead Consultant. Candy has worked with Hospice, Sole Community Hospitals, Physician Practices, Long Term Care Facilities, Critical Access Hospitals, and For-Profit Hospitals. Candy has a MBA in Healthcare Management and is an AAHAM CRCE-I.

Ms. Edie can be reached at cedie@navinhaffty.com.

This \$145, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. **Payment must be received on or before January 31, 2018. You will receive your confirmation and handouts via email by February 4, 2018.** The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

To register...

Email, fax or mail your registration form with payment to:
AAHAM Audio Conference
11240 Waples Mill Road
Suite 200
Fairfax VA 22030
Fax: 703/359-7562
Email: moayad@aaham.org

We apologize but we do not invoice nor accept purchase orders. Payment in full must be received **on or before January 31, 2018**. We are unable to accept registrations after that date. **Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.**

After registering...The Monday prior to the call, you will be emailed a confirmation, phone number and passcode to use for the call, a CEU form as well as a set of handouts. **On the program date...**It's easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

*AAHAM...Providing Excellence in the Business of Healthcare
Certification•Compliance •Leadership Development•Networking•Advocacy*



Please Return to:
 AAHAM Webinar Registration
 11240 Waples Mill Road, Suite 200
 Fairfax, VA 22030
 Fax: 703.359.7562
 Email: info@aaham.org

Webinar Registration Form

Name		Title	
Employer Name		Email Address	
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Phone	Cell	Local Chapter	AAHAM Member ID

Upcoming Webinar Schedule and Rates

Topic: The Bare Essentials of Credentialing/Provider Enrollment
 When: WEDNESDAY, January 24, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Marcy Marquis, CRCP-P, Client Services Manager at maxRTE
 Registration Deadline: January 17, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: Your Revenue Cycle, It's not Just Billing Anymore
 When: WEDNESDAY, February 7, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Candy Edie, MBA, CRCE-I, Lead Consultant at Navin Haffty & Associates
 Registration Deadline: January 31, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: How MACRA and Value Based Contracts Impact the Patient Accounting Roles
 When: WEDNESDAY, March 7, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Catherine M. Zito, FHFMA, CPA, CPC, CEO of Lighthouse Healthcare Advisors
 Registration Deadline: February 28, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: Regulatory Issues facing the Accounts Receivable Management (ARM) Industry – What Providers Need to Know
 When: WEDNESDAY, April 11, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): George Buck, President Emeritus and W. Judd Peak, CCO and General Counsel of Frost-Arnett Company
 Registration Deadline: April 4, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: MSP Compliance and Accident Claims
 When: WEDNESDAY, April 25, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Michael Ford, J.D., Chief Development Officer of Medical Reimbursements of America
 Registration Deadline: April 18, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

[Online Member Registration](#)
[Online Nonmember Registration](#)

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Signature: _____

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PAYMENT TOTAL

TOTAL ENCLOSED: _____

Questions? Please call 703.281.4043 x 4
 or email moayad@aaham.org.