



**AAHAM WEBINAR**  
**Wednesday, February 10, 2020**  
**1:30pm - 2:30pm EDT**

**EVERYONE Earns 2 AAHAM CEUs for attending**

Join AAHAM and Caroline Znaniec, Managing Director in Healthcare Advisory at CohnReznick, LLP, as we present this important and timely webinar,

**“Auditing for Price Transparency Compliance”**

New hospital pricing transparency requirements were implemented beginning January 1, 2021. The Centers for Medicare and Medicaid Services (CMS) have maintained their position that hospitals should not have delayed in meeting compliance and that CMS would begin to audit hospitals immediately. In the first weeks after January 1, it has been found that hospitals have varied levels of compliance. In this presentation, de-identified examples of hospital published data, displays and tools will be utilized to identify audit risks. Further, the presenter will review the common areas of confusion demonstrated by hospitals in obtaining full compliance.

Attendees can confidentially submit their questions ahead of time to [caroline.znaniec@cohnreznick.com](mailto:caroline.znaniec@cohnreznick.com) to be addressed in the presentation. A live Q & A will also be provided.

Webinar Objectives:

- Expand understanding of the price transparency requirements
- Identify common errors in the publishing of data, displays and patient estimation tools
- Review nuances of the rule that could lead to fines and other penalties
- Identify steps to take to quickly comply with CMS requirements

Level of webinar: Intermediate

Target audience: All revenue cycle professionals

**About our speaker:**

Caroline Znaniec is a Managing Director in Healthcare Advisory at CohnReznick LLP. Caroline has 24 years of combined industry and consulting experience within the healthcare revenue cycle. She is a recognized industry speaker and author in such areas as coding and documentation, charge description master (CDM), charge capture, pricing, governance, technology, revenue integrity, compliance and revenue cycle transformation.

Caroline can be reached at [Caroline.Znaniec@CohnReznick.com](mailto:Caroline.Znaniec@CohnReznick.com).

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This webinar includes a presentation, Q&A period, and handout provided via email. The registration is for one line, if multiple lines are to be used, a separate registration must be submitted. The audio conference format permits an unlimited amount of people to participate. Everyone earns CEUS for attending, so feel free to invite your whole team! You will receive a CEU submission form for yourself and your entire group of listeners with your confirmation.

This webinar costs \$35 for AAHAM National members and \$99 per line for non-AAHAM members. If you are having issues registering, please contact Moayad Zahralddin at [moayad@aaham.org](mailto:moayad@aaham.org).

***Join as a National Member today, registration for this webinar will be included for free!***

We apologize but we do not invoice nor accept purchase orders. Registrations must be received on or before February 3, 2021. We are unable to accept registrations after that date

The Friday before the webinar we will email the registrant the confirmation, handouts, dial-in number, passcode and CEU submission form. Reminders will also be sent the week of the webinar. On the program date...it's easy, just call in at the scheduled time and enter your passcode.

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# Webinar Registration Form

**Please Return to:**

AAHAM Webinar Registration  
 11240 Waples Mill Road, Suite 200  
 Fairfax, VA 22030  
 Fax: 703.359.7562  
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**Upcoming Webinar Schedule and Rates****Topic: Reference Based Pricing Health Plans: How to Recognize and React**

When: WEDNESDAY, January 27, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: January 20, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

**Topic: Auditing for Price Transparency Compliance**

When: Wednesday, February 10, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: February 2, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

**Topic: Going Digital? The Technology Part is Easy; Humanizing is Hard**

When: WEDNESDAY, February 17, 2021 1:30 PM - 3:00 PM EDT  
 Registration Deadline: February 10, 2021 AAHAM CEU's Earned: 3

- AAHAM National Member \$35       Non-members \$99

**Topic: Beebe HealthCare Internal Collaboration for Preventing and Avoiding Denials**

When: WEDNESDAY, March 3, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: February 24, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

**Topic: Conquering Pandemic Losses with AI for RCM**

When: WEDNESDAY, March 24, 2021 1:30 PM - 2:30 PM EDT  
 Registration Deadline: March 17, 2021 AAHAM CEU's Earned: 2

- AAHAM National Member \$35       Non-members \$99

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Please indicate the date of the webinar you would like to be included with your membership:

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Questions? Please call 703.281.4043 x 4  
 or email [moayad@aaham.org](mailto:moayad@aaham.org).