



**AAHAM WEBINAR
WEDNESDAY, November 7, 2018
1:30pm - 3:30 PM EDT**

EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM and Michael Ford, J.D., Co-Founder and Executive Vice President of Medical Reimbursements of America, Inc. (MRA), as we present this timely webinar,

“The Hidden Dangers of Liability”

This webinar will provide an overview of the complexity of managing accident claims including best practices in billing, patient advocacy, and compliance for every patient and payment source across the US. Mr. Ford will present insights to avoid legal issues while optimizing the reimbursements available to hospitals for accident claims. The challenges hospitals face in managing this unique financial class along with real-life examples of legal violations and damages incurred in recent years will be covered.

Key lessons learned from this webinar include:

- How to explain the differentiation between “No-Fault” vs. “Liability” insurance
- How to define the accurate coordination of benefits process with each of these insurance types
- The common pitfalls associated with each of these insurance types
- An understanding of how “MSP” (Medicare Secondary Payer) laws impact coordination of benefits and how they are differentiated from commercial and self-pay patients

Space is limited to the first 100 registrants, register today!

Level of webinar: Intermediate

Target audience: CFOs, Patient Access Personal, Business Office Directors

About our speaker:

Mr. Ford has served in senior leadership roles for Franklin, Tennessee based Medical Reimbursements of America, Inc. (MRA) for more than fifteen years. Mr. Ford currently leads product development, strategic alliances, and relationship management for the

nation's largest health systems. He is responsible for new revenue growth, working closely with MRA's business development and account management teams. Mr. Ford is an attorney who helped create this industry more than 15 years ago, and is uniquely qualified to speak about the challenges hospitals face related to complex accident claims. His deep understanding of the relevant legal, operational, and compliance challenges facing revenue cycle leaders is in demand from audiences nationwide. He can be reached at mford@mrareults.com.

This \$145, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

To register...

Email, fax or mail your registration form with payment to:
AAHAM Audio Conference
11240 Waples Mill Road
Suite 200
Fairfax VA 22030
Fax: 703/359-7562
Email: moayad@aaham.org

We apologize but we do not invoice nor accept purchase orders. **Payment must be received on or before October 31, 2018.** We are unable to accept registrations after that date. **Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.**

After registering... On November 4, 2018, you will be emailed your confirmation, handouts, phone number and passcode to use for the call, and a CEU form. On the program date...It's easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

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Certification•Compliance •Leadership Development•Networking•Advocacy*



Webinar Registration Form

Please Return to:

AAHAM Webinar Registration
 11240 Waples Mill Road, Suite 200
 Fairfax, VA 22030
 Fax: 703.359.7562
 Email: info@aaham.org

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Employer Name		Email Address	
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Upcoming Webinar Schedule and Rates

Topic: Fundamentals of Bankruptcy in Relation to Revenue Cycle

When: WEDNESDAY, September 26, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Richard Lovich, Esquire, National Legal Counsel to AAHAM and Partner and Managing Litigation Attorney at the Law Offices of Stephenson, Acquisto & Colman
 Registration Deadline: September 19, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: Workers' Compensation Billing for Hospitals: 5 Steps to Success

When: WEDNESDAY, October 10, 2018, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Matt Ellis, VP of Client Services and Jesse Larrison, VP of Managed Care at EnableComp
 Registration Deadline: October 3, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: The Hidden Dangers of Liability

When: WEDNESDAY, November 7, 2018, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Michael Ford, J.D., Co-Founder and Executive Vice President of Medical Reimbursements of America, Inc. (MRA)
 Registration Deadline: October 31, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

Topic: Keeping Score: Utilizing Key Performance Indicators to Transform Your Revenue Cycle

When: WEDNESDAY, December 5, 2018, 2018 1:30pm - 3:00 PM EDT
 Speaker(s): Lori Zindl, President of OS Healthcare
 Registration Deadline: November 28, 2018 AAHAM CEU's Earned: 3

AAHAM National Member \$145 Non-members \$235

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Questions? Please call 703.281.4043 x 4
 or email moayad@aaham.org.

Do something today that your future self will thank you for.

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#AAHAMRaisetheLevel