



*The Arizona and California Chapters of AAHAM
and the Southern California Chapter of HFMA
Presents Their*



3rd Annual Summer Conference

July 29 & 30, 2010

“Healthcare Education on the Bay”

*The Dana on Mission Bay
San Diego, California*



EXHIBITOR AND SPONSORSHIP REGISTRATION

Exhibitor Information

Your participation and support is greatly appreciated. We expect up to 150 attendees consisting of office managers, supervisors, patient account managers, billing managers, certified coders, and other healthcare personnel. We encourage you to attend any of the sessions that might interest you. Exhibitors may use a prize drawing or any other form of booth registration to gather names of the conference attendees. All exhibitors and sponsors will be provided with a post conference attendee list two weeks after the conference. The breakfasts and refreshment breaks will be held in the exhibit hall to encourage all attendees to visit each of the exhibitor booths.

Exhibit Space

Exhibit space is assigned on a first come, first serve basis at the time your registration & payment is received. In an attempt to satisfy all exhibitors, we are asking that you list your first and second choice for your booth location. Please see the exhibit area outline on the back of this brochure for booth locations. Each booth location will come equipped with a six foot table, eight foot space, and two chairs. Electricity will be provided but you should bring your own surge protector and extension cord. If your exhibit requires telephone service you will need to make your own arrangements with the hotel prior to the conference.

Exhibitor Fee

The exhibitor fee for this conference is \$800. You will receive 2 free registrations. Each registration includes the admittance to all educational sessions and all conference meals. Your company name and logo will appear in the conference brochure which will be sent to all the members of the AAHAM chapters in California & Arizona, So. CA HFMA, and AAPC members in both states. Additional meal tickets may be purchased at the registration table: \$20.00 for breakfast and \$30.00 for lunch.

Exhibitor Forum Hours

The exhibit hall will be open for set up on Wednesday, July 28nd from 7:00 AM to 6:30 PM. The Exhibit hall will open on Thursday, July 29rd from 7:30 AM to 6:30 PM and on Friday, July 30th from 8:00 AM to 10:30 AM. Exhibit tear down will take place after the morning refreshment break at 10:45 AM.

Breakfasts, Breaks, and Door Prizes

Both breakfasts and all breaks will be held in the exhibit hall. Announcements will be made prior to each breakfast and breaks to encourage participants to visit each exhibitor booth. Bingo cards will be provided to the attendees to encourage networking in the exhibit hall. Each attendee must obtain every exhibitor's signature to be eligible to win door prizes! The door prize drawing will take place during the refreshment breaks on Thursday afternoon and at the Friday morning refreshment break. Exhibitor drawings will be given away at the Friday morning refreshment break.

Shipping Your Display

Exhibitors should ship to the following address:

Ship Your Display to;

**The DANA on Mission Bay, Attention: AAHAM Conference,
1710 W. Mission Bay Dr., San Diego, CA 92109**

The hotel will store your display until you arrive. You may have to pay a small storage fee.

Hotel Registration

Exhibitors are responsible for making their own hotel reservations. The Dana's telephone number is 1-866-862-2957. To insure you receive the special rate, tell the Dana that you are with the "AAHAM" conference. Parking will be \$12 per day, per car. This rate is good for Wednesday, July 28th through Sunday August 1st.

Exhibitor Agreement

The exhibitor agrees to hold AAHAM and the Arizona and California Chapters of AAHAM harmless from any and all claims, judgments, and expenses of litigation arising out of any property loss or damage, personal injury, or death caused by or arising out of the use of their space at this summer conference. Your registration indicates your agreement with these terms and conditions.

SPONSORSHIP OPPORTUNITIES

Event Sponsorships Available:

Exhibitor Prices:

Breakfast (2 available)	\$300
Thursday Luncheon	\$600
Full Session Speakers (3available)	\$400
Breakout Session Speakers (8 available)	\$275
Refreshment Breaks (3 available)	\$275
Thursday Evening Reception (or)	\$1000
Thursday Evening Drink Tickets	\$400
Thursday Evening Appetizers (2 available)	\$400

All event sponsors will receive your company name and logo in the conference brochure which will be sent out to all AAHAM chapter members in California & Arizona, So. CA HFMA, and AAPC members. Your company name and logo will appear on a sign next to the event you are sponsoring and a table will be furnished for you to display your marketing material. You will receive one free registration. Each registration includes admittance to all educational sessions and conference meals.

Please Note: Sponsorships will have also have the opportunity to do a two minute presentation on your company and the opportunity to introduce the speaker you are sponsoring.

Corporate Sponsorships

All corporate sponsors are \$250.00. All corporate sponsors will receive your company name and logo in the conference brochure which will be sent out to all AAHAM chapter members in California & Arizona, So. CA HFMA, and AAPC members.

Registration

The deadline for exhibitor and sponsorship registration is July 9th 2010.

Please make checks payable to **“So Cal Chapter of AAHAM”**.

Mail your check and registration form to:

**CSB
Attn: Bart – So Cal AAHAM
Po Box 310
Scottsdale, AZ 85252**



EXHIBITOR REGISTRATION FORM

Company Name _____

Contact Person _____ Email Address _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

Names of representatives attending the conference

13	6	5	4	3
	7	Food		2
14	8			1
	<Door			Door>
Registration	9	10	11	12

Exhibitor Space

Your choice

1st choice _____ 2nd choice _____

If you have any questions, contact Bart Shea
bart@csbcollections.com
602-615-4987

Event Sponsorships Available (check all that are of interest).

- ___ Breakfast (2 available) \$300.00
- ___ Thursday Luncheon \$600
- ___ Full Session Speakers (4 available) \$400
- ___ Breakout Session Speakers (8 available) \$265
- ___ Refreshment Breaks (3 available) \$265
- ___ Reception \$1000 or
- ___ Reception Appetizers (2 available) \$400
- ___ Reception Drink Tickets \$400
- ___ Corporate Sponsorship \$250

Total Due \$ _____.

**Please make checks payable to
"So Cal Chapter of AAHAM"
(no credit cards, please)**

**CSB
Attn: Bart – So Cal AAHAM
Po Box 310
Scottsdale, AZ 85252**

Registration deadline is July 9th 2010. We want to thank you for supporting the AAHAM Arizona and California Chapter of AAHAM and So Cal HFMA. We look forward to seeing you in San Diego in July.

Cancellation process: Anyone needing to cancel may do so. If you are canceling prior to your company name appearing on the brochure, there will be a \$50 handling fee. If you cancel after your company name has appeared on the conference brochure you will be assessed a \$200 cancellation fee. If you cancel after July 1, 2010 you will be assessed an additional \$100 handling fee.

All Exhibitors & Sponsor:

Please email a 50 word or less company biography to Bart Shea at bart@csbcollections.com. Your company biography will be given to conference attendees at registration.