AAHAM WEBINAR
WEDNESDAY, March 4, 2015
1:30pm - 3:00 PM EDT

“Your Solution to Medical Necessity Denials”

EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM and Olakunle Olaniyan, MD, MBA, FACP, FACPE, President of Case Management Covenants LLC, as we present this informative webinar,

“Your Solution to Medical Necessity Denials”

This interesting intermediate level webinar will review the origin and background macroeconomic trends driving denials. Learn about a comprehensive physician driven approach to preventing and minimizing medical necessity denials.

Learn all about:

- How to understand the macroeconomic drivers of denials
- How to understand the system level drivers of denials
- How to recognize the different components of a comprehensive denials management strategy
- How to measure the effectiveness of your denials management efforts

Space is limited to the first 100 registrants, register today!

Level of webinar: INTERMEDIATE
Target audience: PFS Managers, CFOs, Appeals Managers

About our speaker:
Olakunle Olaniyan, MD, MBA, FACP, FACPE

Dr. Olaniyan is a physician leader with over eighteen years of experience, with expertise in managing medical costs and increasing profitability by developing medical management models that reduce waste and redundancy, while increasing quality and customer satisfaction.

As a consultant at William Mercers healthcare practice, he helped many hospitals and fortune 500 companies better define their medical management strategy and identify areas of opportunity for growth and profitability.

As a senior executive at both United Health Group and Cigna HealthCare, he was instrumental in building cutting edge case management and disease management products that helped improve
care for many members. He also worked relentlessly to improve the interface between hospitals, physicians and managed care organizations.

He is currently the president of Case Management Covenants (CMC), a healthcare consulting firm he founded in 2005. CMC is the largest denials management company in Maryland, with clients representing almost half the hospital beds in the state.

Dr. Olaniyan is the co-founder and president of the Maryland Association of Physician Executives, an organization of physician leaders focused on working with Maryland State executives on healthcare priorities in the state. He sits on the board of United Cerebral Palsy of Central Maryland and Christian Jail Ministry of Maryland. He is also president of a not for profit organization focused on supporting Christian missions and churches worldwide.

He is a Fellow of the American College of Physicians and the American College of Physician Executives. He has published numerous articles and lectures extensively in the area of medical management. Dr. Olaniyan can be reached at o.olaniyan@cmcovensants.com.

This $139, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. Payment must be received on or before February 25, 2015. You will receive your confirmation and handouts via email by March 1, 2015. The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

To register...
Email, fax or mail the registration form with your payment to:  
AAHAM Audio Conference  
11240 Waples Mill Road  
Suite 200  
Fairfax VA 22030  
Fax: 703/359-7562  
Email: moayad@aaham.org

We apologize but we do not invoice nor accept purchase orders. Payment in full must be received on or before February 18, 2015. We are unable to accept registrations after that date. Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.

After registering...Approximately one week prior to the call, you will be emailed a confirmation, phone number and passcode to use for the call, a CEU form as well as a set of handouts. On the program date...It’s easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

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Certification ● Compliance ● Leadership Development ● Networking ● Advocacy
AAHAM AUDIO CONFERENCE REGISTRATION FORM

(Please return this page only)

Yes, please register me for the March 4, 2015 webinar,

“Your Solution to Medical Necessity Denials”

PLEASE NOTE, SPACE IS LIMITED, REGISTER ASAP!

(Phone numbers and email addresses are required)

NAME: ________________________________________________________

COMPANY: ______________________________________________________

ADDRESS: ______________________________________________________

CITY/STATE/ZIP: __________________________________________________

PHONE NUMBER: _________________________________________________

EMAIL ADDRESS: ________________________________________________

(Please print clearly, if we can’t read it, we can’t email you)

Registration fee: AAHAM NATIONAL MEMBERS: $139 Non-members $229

☐ I am a member of AAHAM, my membership number is ____________________

☐ Enclosed is my check. Please make payable to AAHAM.

☐ Please charge my credit card: AmEx MasterCard VISA

Card Number: __________________________________________________________

Name on Card: ___________________________ Expiration date: ______

Signature: __________________________________________________________________

Email, fax or mail the registration form along with your payment to:

AAHAM Audio Conference

11240 Waples Mill Road, Suite 200, Fairfax VA 22030 Fax: 703.359.7562 Email: moayad@aaham.org Questions? Please call 703.281.4043 x 202

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