



**AAHAM WEBINAR
WEDNESDAY, January 23, 2019
1:30pm - 3:00 PM ET**

EVERYONE Earns 3 AAHAM CEUs for attending

Join AAHAM and Brylan Gann, Managing Partner of Paragon Revenue Group, as we present this timely webinar,

“Clarifying the Agency Reporting Process: How to Get What You Want While Eliminating What You Don't”

Many providers struggle with adequately tracking agency reporting and performance in a manner that fosters accountability, transparency and aids performance. The reporting standards for many agencies fails to offer many providers the information they need in order to make informed and equitable decisions and many hospitals do not have the revenue on-hand to purchase expensive software packages that can be just as confusing or lean heavily towards scoring methodologies and predictive analytics. This session will cover four important components which are crucial to clarifying and controlling the agency reporting process.

Key lessons attendees will learn from this webinar include:

- Understanding how to review common collection reporting and why they do not reveal the true picture as related to collection recovery in both early-out and bad-debt service engagements.
- Learning how common agency reports can actually steer a provider in the wrong direction, unknowingly exacerbating a collection performance issue.
- Seeing how three crucial data points must be present in every recovery comparison measurement in order to be useful. In most cases, this data is being supplied by providers currently to agencies but not being used which can hamper the agency accountability process.
- Understanding the importance of predictive-dialer integrity and begin a process to better manage the effects of such.

Space is limited to the first 100 registrants, register today!

Level of webinar: Intermediate

Target audience: Anyone who Works with the Contracting for Collections, Collection Staff, Financial Analysts, and Revenue Cycle Managers who handle the interaction with agencies that Revenue Cycle staff works with.

About our speakers:

Brylan Gann is Managing Partner of Paragon Revenue Group, a collection services company for early-out and bad-debt, and has provided collection services to the healthcare industry, for over 23 years. Before his advent into the revenue cycle world, he was a High School teacher. Over the course of 23 years with Paragon Revenue Group, he has worked with for-profit and not-for-profit health systems, physicians billing groups and revenue cycle consultants, giving him a diverse background in collections and providing an opportunity to develop an improved method for tracking collection performance. He has a Bachelor's Degree in Psychology and Family Science from Montreat College in 1991 and an M.A. in Christian Apologetics Liberty University. Brylan enjoys reading, movies, golf, and spending time with family and friends. He and his wife Cindy have been married for 25 years and have three children, ages 19, 16, and 12. Brylan can be reached at bgann@prgmail.com.

This \$145, 90-minute telephone conference call includes a presentation, Q&A period, and handout provided via email. The fee is for one line, if multiple lines are to be used, a separate fee for each line must be paid. The audio conference format permits an unlimited amount of people to listen in from one phone. Everyone that attends earns 3 CEUS for attending, so feel free to gather up your whole team! Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address. You will receive a CEU sign up form for your entire group of listeners with your confirmation. To ensure the quality of interaction, the number of registrations for each audio seminar is limited. Reserve your space by registering ASAP.

To register...

Email, fax or mail your registration form with payment to:

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11240 Waples Mill Road
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Fax: 703/359-7562
Email: moayad@aaham.org

We apologize but we do not invoice nor accept purchase orders. **Payment must be received on or before January 16, 2019.** We are unable to accept registrations after that date.

Correspondence and handouts will only be sent to the registrant. The member name and number must match the email address.

On January 21, 2019, you will be emailed your confirmation, handouts, phone number and passcode to use for the call, and a CEU form. On the program date...It's easy! Just call in at the scheduled time and enter your passcode. Long-distance rates are covered in your registration fee.

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Webinar Registration Form

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Upcoming Webinar Schedule and Rates

Topic: Clarifying the Agency Reporting Process: How to Get What You Want While Eliminating What You Don't

When: WEDNESDAY, January 23, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Lori Zindl, President of OS Healthcare
 Registration Deadline: January 16, 2019 AAHAM CEU's Earned: 3
 AAHAM National Member \$145 Non-members \$235

Topic: Contract Language - What to Look Out For and How to Maximize Reimbursements

When: WEDNESDAY, February 13, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Steve Selbst, Managing Partner of Paragon Revenue Group
 Registration Deadline: February 7, 2019 AAHAM CEU's Earned: 3
 AAHAM National Member \$145 Non-members \$235

Topic: The Role of Patient Access in Denials Prevention and Intervention

When: WEDNESDAY, February 27, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Sarah Mendiola, Director of Clinical and Legal Services at Washington & West, LLC
 Registration Deadline: February 20, 2019 AAHAM CEU's Earned: 3
 AAHAM National Member \$145 Non-members \$235

Topic: How to Mitigate Denials through Process Improvement

When: WEDNESDAY, March 20, 2019 1:30pm - 3:00 PM EDT
 Speaker(s): Kristie Bailey, Senior Manager for Revenue Integrity Solutions, and Cathy Archuleta, Senior Consultant at Sunstone Consulting
 Registration Deadline: March 13, 2019 AAHAM CEU's Earned: 3
 AAHAM National Member \$145 Non-members \$235

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Questions? Please call 703.281.4043 x 4
 or email moayad@aaham.org.

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